

Anika Utke

JUNIOR ART DIRECTOR

EDUCATION

BOSTON UNIVERSITY | JAN. '22

Bachelor of Science Advertising, Film/TV

Magna Cum Laude | 3.85 GPA

SOFTWARE

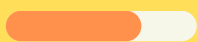
Photoshop



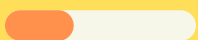
Illustrator



InDesign



After Effects

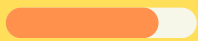


SKILLS

Photography



Video Production



Writing




Project Research



Social Media



CONTACT

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 anika@bu.edu

 <https://aeudesign.com>

 www.linkedin.com/in/anikautke

ABOUT ME

Junior Art Director who combines my backgrounds in film and non-profit marketing to tell narratives that make an impact and spark conversation.

RELEVANT EXPERIENCE

Art Direction Intern

Walt Disney Company | July 2022 – July 2023

- Ideate concepts and collaborate with illustrators, designers, writers, and directors to develop creative strategies ranging from big budget campaigns, emails, and paid/organic social to promote the Disneyland Parks and Resorts.
- Take part in photo/video shoots, scouts, and editorial sessions, be they large commercials or light-footed TikTok's.
- Research and identify the latest trends in digital, photography, design, fashion and other emerging media.

Video Editor

The Decency Project | Sep 2020 – Nov 2020

- Compiled news media and audio into Adobe Premiere to produce political campaign ads distributed on social media which increased engagement by 5x the Super PAC's average performance.
- Monitored news cycle and trending topics to tailor narratives for identified target audiences with fast-paced turnaround.

Digital and Multimedia Specialist

The Gorilla Highlands | Jan 2017 – May 2017

- Captured and edited thousands of images and 50+ hours of video for digital media marketing to promote responsible tourism and local resorts..
- Corresponded with advertisers and copy-edited print for the 2017 Gorilla Highlands Pocket Book Guide.
- Published monthly blog posts to attract new volunteers.